



Advertising Rates

Type	Color	Size (inches)	Rate		
			Single show	Half season (3 shows)	Full season (6 shows)
Business card	Black/white	2 x 3.5 or 3.5 x 2	\$50	\$100	\$180
Half page	Black/white	5.5 x 4.25	\$75	\$150	\$270
Full page	Black/white	5.5 x 8.5	\$150	\$300	\$540
Inside covers	Color	5.5 x 8.5	\$250	\$500	\$900
Back cover	Color	5.5 x 8.5	\$300	\$600	\$1,080

Advertising with Lakeside Pride provides your business with exposure to our active, diverse audience that includes the LGBTQ community and their families, friends and supporters. Your involvement also helps us further our mission of bringing music, visibility, and pride to the Chicagoland community.

When you advertise in our professionally printed program books, you help offset the cost of presenting our concerts on behalf of the LGBTQ community. The return on your advertising dollar goes even further toward supporting Lakeside Pride because of the great relationships we have with our vendors.

Email requests or questions to ads@lakesidepride.org