



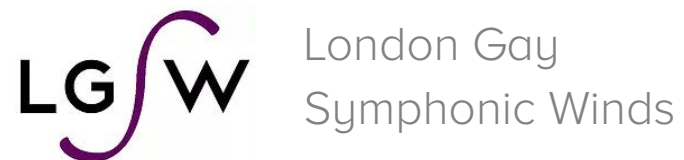
Founding member of:



Inductee of:



Sibling group:



Past performance partners:



By the numbers:

3 major ensembles

10 chamber ensembles

250 musicians and crew

50 performances last season

1 MILLION audience members last season



2nd Annual Take the Stage Gala

Saturday, March 7, 2020

ABOUT LAKESIDE PRIDE MUSIC ENSEMBLES

Lakeside Pride Music Ensembles has been at the heart of the local LGBTQ community since the very first Chicago Pride Parade in 1997, and has grown to be one of the largest and most prestigious LGBTQ bands in the country. Our mission is to use the universal language of music to spread a message of love and acceptance. Following four years of unprecedented growth and recognition, now is the time for us to expand our reach as we—quite literally—sound the trumpet and help lead the charge toward social justice in Chicago and across the country.

TAKE THE STAGE

We are excited to announce our second annual gala will take place on Saturday, March 7th on stage at the stunning Pritzker Pavilion in Millennium Park! Your sponsorship will help provide the financial resources needed to bring our ensembles' performances to more than one million people every year.

Will you help us lead the sound of progress?

WHAT WE'LL ACHIEVE WITH YOUR SPONSORSHIP

1. Grow our existing capacity to provide safe, creative spaces for LGBTQ musicians
2. Expand to new and underserved neighborhoods, reaching wider and more diverse audiences
3. Reach more than 1.5 million people with our message of love and acceptance next year
4. Raise \$35,000 to go directly to equipment maintenance and transportation



We will always be there to lead the joyous celebrations for our community's wins, like marriage equality and the repeal of Don't Ask, Don't Tell. But we also know that many of our friends and neighbors are still suffering, still scared to be their true selves, and still facing injustice. We are here so all our voices can be heard.

Melissa Terrell, Chair of Lakeside Pride



Take the Stage Gala: Sponsorship Levels

PRESENTING SPONSORS (\$5,000)

- **Logo/name displayed** on all Gala marketing materials and on the cover of the program book
- **Full page ad** in the Gala program book (\$150 value)
- **Full page ad** in six concert program books (\$540 value)
- Individual recognition via Lakeside Pride's **social media platforms**
- **Recognition at the Gala** verbally and on signage
- **10 tickets** to the Gala (\$1,250 value)

COMMUNITY SPONSORS (\$3,000)

- **Logo/name displayed** on all Gala marketing materials and on the cover of the program book (beneath presenting sponsors)
- **Half page ad** in the Gala program book (\$75 value)
- **Half page ad** in six concert program books (\$270 value)
- Individual recognition via Lakeside Pride's **social media platforms**
- **Recognition at the Gala** verbally and on signage
- **6 tickets** to the Gala (\$900 value)

ON STAGE SPONSORS (\$1,000)

- **Listing as a sponsor** in Gala program book, plus a quarter-page ad (\$50 value)
- **Quarter page ad** in six concert program books (\$180 value)
- Group recognition via Lakeside Pride's **social media platforms**
- **Recognition at the Gala** verbally
- **2 tickets** to the Gala (\$250 value)

TECH CREW SPONSORS (\$500)

- **Listing as a sponsor** in the Gala program book, plus business-card size ad (\$50 value)
- **Business-card size ad** in six concert program books (\$180 value)
- Group recognition via Lakeside Pride's **social media platforms**
- **Recognition at the Gala** verbally
- **2 tickets** to the Gala (\$250 value)